



## Excellence in Business Categories

### 1. **Personal & Lifestyle Award**

Open to businesses such as beauticians, hairdressers, barbers, makeup artists & manicurists. Fitness companies, personal trainers, gyms and sporting facilities. Interior decorators, costumers, dress makers, clothing repairs, laundry/laundrettes, shoe repairs.

### 2. **Professional, Business & Financial Services Award**

Open in businesses involved in scientific research, architecture, engineering, legal, accounting, management consulting, real estate agents, valuers, property management, veterinary services, translation services, event management, banking, building societies, investment services, insurance, financial advisers, asset management & brokering, mortgage & financial brokering. Marketing, marketing research, advertising agencies & services, such as copywriting & publishing.

### 3. **Retail & Shopping Award (1-10 staff)**

Open to all retail business operators including fashion, furniture, homewares & appliance retailing, floor covering, domestic hardware, paints & glass, other store based retailers, including chemists, auto sales, lighting, supermarkets, grocery stores, beer, wine & spirits retailers, pet stores, art & craft retailers, bookshops, health food etc.

### 4. **Retail & Shopping Award (10+ staff)**

### 5. **Food, Accommodation & Tourism Award**

Open to restaurants, cafes, take away food & catering services. Pubs, clubs, night clubs & entertainment venues. Winery restaurants /cafes & cellar door. Tourist attractions, tours, tour operations & guides. Short-term accommodation provided by boutique hotels, guest houses, B&Bs, hotel, motel, backpacker accommodation & youth hostels. Heritage & cultural activities, creative & performing arts companies, theatres, libraries & parks, gardens including artists & musicians etc.

### 6. **Community Spirit Award**

Open to Not for profit organisations, charities, disability services, Government or community volunteers & other businesses/organisations, whose core business includes relief of poverty, sickness or distress, need of the aged, social assistance services, advancement of religion, advancement of education & provision of

childcare service on a non-profit basis. Including initiatives in social enterprise & charitable work.

**7. Health & Wellbeing Award**

Open to businesses engaged in healthcare & other medical services including, residential care, pathology & diagnostic imaging, dental, optometry, physiotherapy, chiropractic & osteopathic service. Massage therapy, Chinese herbal medicine, homeopathy and naturopathy etc.

**8. Education & Training Award**

Open to private & Government funded pre-school, infants, primary & secondary schools, childcare, tertiary, university & adult education, special education, art, music, drama, dance schools & teachers.

**9. Wholesale Transport & Distribution Award**

Wholesale & bulky goods storage, logistics & distribution, courier & transport companies.

**10. Manufacturing & Trade Award**

Open to businesses engaged in the production or fabricating of repeatable products from major industrial to toy manufacture & everything in between.

**11. Construction & Trade Award**

Open to businesses involved in the design, engineering & construction of new infrastructure & new developments.

**12. Information & Communication Technology Award**

Open to businesses providing technologies & service that enable information to be accessed, stored, processed, transformed & distributed including transmission & communication of voice, image & data over transmission media such as radio, TV & internet. Also businesses such as Web & Graphic designers, print media, printers etc.

**13. Agribusiness / Agriculture Award**

Primary producers, stock feed, machinery sales & service, wineries, vigneron, orchardists, farmers, including hobby & niche farmers.

**14. Business Operations, Franchise Award**

Open to Franchise Operators. Entrants need to demonstrate how they differentiate their business from their competition, how their franchise compares to others within their chain & how they have become part of the local community.

**15. Home-based Business Award**

Open to businesses employing less than 5 staff including the owner/operator & are based at home.

**16. New & Emerging Business Award**

Open to businesses that have been in operation for less than two (2) years.  
(Does not apply where a business has been in operation longer than two (2) years but has a change of ownership.)

**17. Export Award**

Taking Orange to the world. Open to businesses in any industry sector that can show Best Practice in exporting their product.

**18. Mayor's Sustainability Award**

 **Business of the Year**

Awarded at the Judges' discretion.

**People's Choice Awards (Voted by the Public)**

- **CGU People's Choice Outstanding Business of the Year**
- **CGU People's Choice Outstanding Tradie of the Year**
- **CGU People's Choice Customer Service Person of the Year**